

Seasoned Consultant Day 1 Text:

Friend/Family/ Customer

Hi _____! How are you? I just got my new spring products in and I need a few guinea pigs to give feedback on them so I can determine what to stock. Thought I'd ask you! Wanna be my guinea pig? Hugs,

Seasoned Consultant Day 4 Text:

Hi _____! I still need a few guinea pigs (lol). Wanna be one? Hugs

Seasoned Consultant Day 7 Text:

intentional error text, some will message you back to let you know they did not get your full message. Hi _____! Just checking, did you g

Seasoned Consultant Day 11 Text:

Hi _____! This is _____ with Mary Kay trying one last time to reach you. If I don't hear back from you, I will assume you're super busy right now and will follow up in a few months!

Glow & Tell Day 1 Text:

Hi ____! This is _____. I'm really excited about a fun challenge I'm doing called #GlowAndTell. I'm looking for 21 girls who will try one of my skin care sets for 21 days. Sound interesting?? Maybe wanna be one of my 21?!!

Glow & Tell Day 4 Text:

Hi ____! This is _____. Touching base real quick to see how I can get you the details. I am still working to fill my 21 spots :)

Glow & Tell Day 7 Text:

Hi _____! Totally don't want to bother you, but just wanted to see if you wanna be one of my 21. If not, no worries, just let me know. Have a wonderful week and thanks for getting back to me either way!

Glow & Tell Day 11Text:

Hi _____! This is _____ with Mary Kay trying one last time to reach you regarding our #GlowAndTell. Please call or text me back. If I don't hear back from you, I will assume you're super busy right now and will follow up in a few months!