## $F_{ollow}\,O_{ne}\,C_{ourse}\,U_{ntil}\,S_{uccessful}$

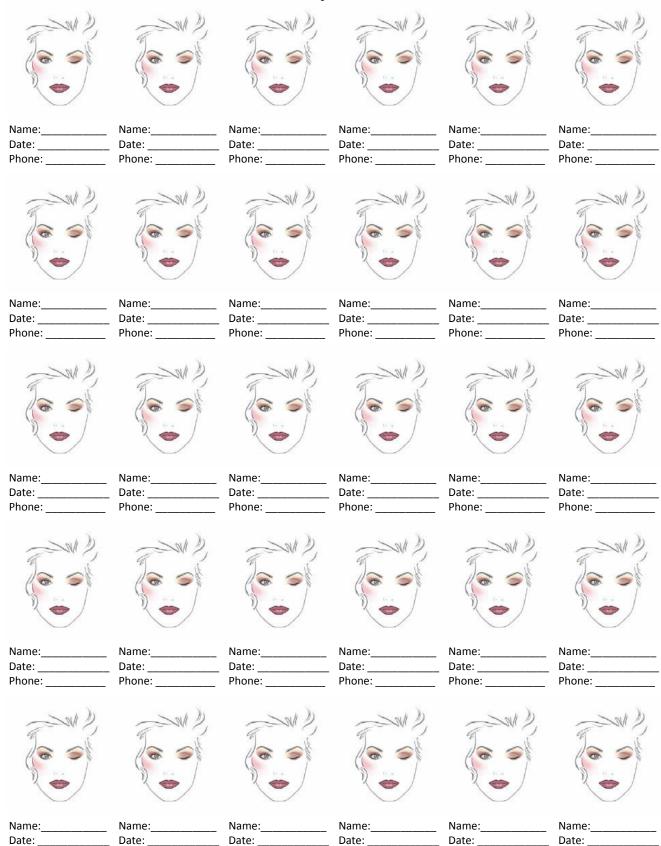
| Na         | Name Current TitleMonth<br>Biggest Move-UP Goal Move-Up Goal This Month |       |           |                          |            |             |     |                                    |       |           |                                  |            |             |
|------------|---|-------|-----------|--------------------------|------------|-------------|-----|------------------------------------|-------|-----------|----------------------------------|------------|-------------|
| Bi         | ggest Move-UP Go  | al    |           |                          |            |             | Mov | e-Up Goal This Mo                  | onth  |           |                                  |            |             |
| ★ Gu Te Mo | Star Goal Wholesale Goal \$   |       |           |                          |            |             |     |                                    |       |           |                                  |            |             |
|            | Personal Appointments<br>New Faces                                      | Sales | Thank You | Customer<br>Service Call | Re-Booking | Career Talk |     | Personal Appointments<br>New Faces | Sales | Thank You | Note<br>Customer<br>Service Call | Re-Booking | Career Talk |
| 1          |   |       |           |                          |            |             | 26  |                                    |       |           |                                  |            |             |
| 2          |   |       |           |                          |            |             | 27  |                                    |       |           |                                  |            |             |
| 3          |   |       |           |                          |            |             | 28  |                                    |       |           |                                  |            |             |
| 4          |   |       |           |                          |            |             | 29  |                                    |       |           |                                  |            |             |
| 5          |   |       |           |                          |            |             | 30  |                                    |       |           |                                  |            |             |
| 6          |   |       |           |                          |            |             | 31  |                                    |       |           |                                  |            |             |
| 7          |   |       |           |                          |            |             | 32  |                                    |       |           |                                  |            |             |
| 8          |   | of St | ar        | t                        |            |             | 33  |                                    |       |           |                                  |            |             |
| 9          | Perte   |       |           |                          |            |             | 34  |                                    |       |           |                                  |            |             |
| 10         |   |       |           |                          |            |             | 35  |                                    |       |           | D_ 6                             | .a.O.      |             |
| 11         |   |       |           |                          |            |             | 36  |                                    | SUG   | e (       | 10                               |            |             |
| 12         |   |       |           |                          |            |             | 37  | power                              |       |           |                                  |            |             |
| 13         |   |       |           |                          |            |             | 38  |                                    |       |           |                                  |            |             |
| 14         |   |       |           |                          |            |             | 39  |                                    |       |           |                                  |            |             |
| 15         |   |       |           |                          |            |             | 40  |                                    |       |           |                                  |            |             |
| 16         |   |       |           |                          |            |             | 41  |                                    |       |           |                                  |            |             |
| 17         |   |       |           |                          |            |             | 42  |                                    |       |           |                                  |            |             |
| 18         |   |       |           |                          |            |             | 43  |                                    |       |           |                                  |            |             |
| 19         |   |       | 1 A       | 1                        |            |             | 44  |                                    |       |           |                                  |            |             |
| 20         | Day   | jor S |           |                          |            |             | 45  |                                    |       |           |                                  |            |             |
| 21         | POV   |       |           |                          |            |             | 46  |                                    |       |           |                                  |            |             |
| 22         |   |       |           |                          |            |             | 47  | Cream                              | - 1 - | 20        | C                                | OF         |             |
| 23         |   |       |           |                          |            |             | 48  | oream                              | OF L  |           |                                  |            |             |
| 24         |   |       |           |                          |            |             | 49  |                                    |       |           |                                  |            |             |
| 25         |   |       |           |                          |            |             | 50  |                                    |       |           |                                  |            |             |

Monthly Results: Sales \_\_\_\_\_ Classes \_\_\_\_ Basics \_\_\_\_ Bookings \_\_

# You are on your way to a beautiful future filled with customers and teammates

### **30 FACES IN 30 DAYS POWER START**

Keep this in front of you. Work smart book those parties and see many faces all at once.



Phone:

Phone:

Phone:

Phone:

Phone:

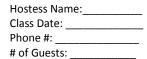
Phone:

### Hostess & Facial Prospect List New Faces Goal\_\_\_\_

| Name | Phone | Booked | Reminder<br>Note Sent | Hostess<br>Pk Sent | Preprofiled | Coached | Notes/Other Info |
|------|-------|--------|-----------------------|--------------------|-------------|---------|------------------|
| 1    |       |        |                       |                    | P           |         |                  |
| 2    |       |        |                       |                    |             |         |                  |
| 3    |       |        |                       |                    |             |         |                  |
| 4    |       |        |                       |                    |             |         |                  |
| 5    |       |        |                       |                    |             |         |                  |
| 6    |       |        |                       |                    |             |         |                  |
| 7    |       |        |                       |                    |             |         |                  |
| 8    |       |        |                       |                    |             |         |                  |
| 9    |       |        |                       |                    |             |         |                  |
| 10   |       |        |                       |                    |             |         |                  |
| 11   |       |        |                       |                    |             |         |                  |
| 12   |       |        |                       |                    |             |         |                  |
| 13   |       |        |                       |                    |             |         |                  |
| 14   |       |        |                       |                    |             |         |                  |
| 15   |       |        |                       |                    |             |         |                  |
| 16   |       |        |                       |                    |             |         |                  |
| 17   |       |        |                       |                    |             |         |                  |
| 18   |       |        |                       |                    |             |         |                  |
| 19   |       |        |                       |                    |             |         |                  |
| 20   |       |        |                       |                    |             |         |                  |
| 21   |       |        |                       |                    |             |         |                  |
| 22   |       |        |                       |                    |             |         |                  |
| 23   |       |        |                       |                    |             |         |                  |
| 24   |       |        |                       |                    |             |         |                  |
| 25   |       |        |                       |                    |             |         |                  |









Hostess Name:\_\_\_\_\_ Class Date: \_\_\_\_\_ Phone #: \_\_\_\_\_ # of Guests: \_\_\_\_\_



Hostess Name:\_\_\_\_\_ Class Date: \_\_\_\_\_ Phone #: \_\_\_\_\_ # of Guests: \_\_\_\_\_



Hostess Name: Class Date: Phone #: \_\_\_\_\_ # of Guests: \_\_\_\_



Class Date: \_\_\_\_\_ Phone #: # of Guests:



Hostess Name: Hostess Name: Class Date: \_\_\_\_\_ Phone #: \_\_\_\_\_ # of Guests: \_\_\_\_\_



Hostess Name: Hostess Name: Class Date: \_\_\_\_\_ Phone #: \_\_\_\_\_ # of Guests:



Class Date: Phone #: \_\_\_\_\_ # of Guests:



Hostess Name:\_\_\_\_ Class Date: \_\_\_\_\_ Phone #: \_\_\_\_\_ # of Guests: \_\_\_\_\_



\_\_\_\_ Hostess Name: Class Date: \_\_\_\_\_ Phone #: \_\_\_\_\_ # of Guests: \_\_\_

Parties will take you to more faces, more girlfriends, more teammates, and your FUTURE.

Book 10 by the 5th and earn special recognition. Book 10 by the 10th and earn a special gift.

### **My Future Team at a Glance**

| Prospect's<br>Name | Phone | Customer? | Packet<br>Given/<br>Sent? | Inteviewed | Post<br>Card | Guest | Layering<br>Notes | Hot | Warm | Cold | Order<br>Amt |
|--------------------|-------|-----------|---------------------------|------------|--------------|-------|-------------------|-----|------|------|--------------|
| 1                  |       |           |                           |            |              |       |                   |     |      |      |              |
| 2                  |       |           |                           |            |              |       |                   |     |      |      |              |
| 3                  |       |           |                           |            |              |       |                   |     |      |      |              |
| 4                  |       |           |                           |            |              |       |                   |     |      |      |              |
| 5                  |       |           |                           |            |              |       |                   |     |      |      |              |
| 6                  |       |           |                           |            |              |       |                   |     |      |      |              |
| 7                  |       |           |                           |            |              |       |                   |     |      |      |              |
| 8                  |       |           |                           |            |              |       |                   |     |      |      |              |
| 9                  |       |           |                           |            |              |       |                   |     |      |      |              |
| 10                 |       |           |                           |            |              |       |                   |     |      |      |              |
| 11                 |       |           |                           |            |              |       |                   |     |      |      |              |
| 12                 |       |           |                           |            |              |       |                   |     |      |      |              |
| 13                 |       |           |                           |            |              |       |                   |     |      |      |              |
| 14                 |       |           |                           |            |              |       |                   |     |      |      |              |
| 15                 |       |           |                           |            |              |       |                   |     |      |      |              |
| 16                 |       |           |                           |            |              |       |                   |     |      |      |              |
| 17                 |       |           |                           |            |              |       |                   |     |      |      |              |
| 18                 |       |           |                           |            |              |       |                   |     |      |      |              |
| 19                 |       |           |                           |            |              |       |                   |     |      |      |              |
| 20                 |       |           |                           |            |              |       |                   |     |      |      |              |

### My Team at a Glance

| Name &<br>Consultant # | Phone | Active | Wholesale<br>Order | Seminar<br>Qualified | Star<br>Goal | New<br>Recruits | Career<br>Level |
|------------------------|-------|--------|--------------------|----------------------|--------------|-----------------|-----------------|
|                        |       |        |                    |                      |              |                 |                 |
|                        |       |        |                    |                      |              |                 |                 |
|                        |       |        |                    |                      |              |                 |                 |
|                        |       |        |                    |                      |              |                 |                 |
|                        |       |        |                    |                      |              |                 |                 |
|                        |       |        |                    |                      |              |                 |                 |
| Totals                 |       |        |                    |                      |              |                 |                 |

### **Seminar Goals Tracking Sheet**



### Be an All-Star

Star consultant Yearlong Consistency Challenge Year End —goal \$7,200 plus team-building credits

| 7,200    | 9,600 | <b>1</b> 2,000 | <b>1</b> 4,400 | <b>1</b> 9.200 |
|----------|-------|----------------|----------------|----------------|
| Sapphire | Ruby  | Diamond        | Emerald        | Pearl          |

| Achievement<br>Category | 1 | 2 | 3 | 4 | Year-End<br>Total |
|-------------------------|---|---|---|---|-------------------|
| Contest<br>Credits      |   |   |   |   |                   |
| Star<br>Earned          |   |   |   |   |                   |

### **Queens Court of Personal Sales**

\$36,000 Retail production from July 1'7- June 30 Shade in blocks as you achieve your goals.

| \$300 | \$300 | \$300 | \$300 | \$300 | \$300 | \$300 | \$300 | \$300 | \$300 |
|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| \$300 | \$300 | \$300 | \$300 | \$300 | \$300 | \$300 | \$300 | \$300 | \$300 |
| \$300 | \$300 | \$300 | \$300 | \$300 | \$300 | \$300 | \$300 | \$300 | \$300 |
| \$300 | \$300 | \$300 | \$300 | \$300 | \$300 | \$300 | \$300 | \$300 | \$300 |
| \$300 | \$300 | \$300 | \$300 | \$300 | \$300 | \$300 | \$300 | \$300 | \$300 |
| \$300 | \$300 | \$300 | \$300 | \$300 | \$300 | \$300 | \$300 | \$300 | \$300 |



### "Queens Court of G\ **Uf]b**[

24 New qualified personal team members July 1—June 30 Write each team members name under the bee & shade the bee when she is qualified.

BBBBBBBBB

| B | B | B | B | B | B | B | B |
|---|---|---|---|---|---|---|---|
|   |   |   |   |   |   |   |   |



\*A qualified new personal team member is one whose Independent Beauty Consultant Agreement and minimum of \$600 in wholesale Section 1 orders are received and accepted by the Company during the contest period. This means that if they order \$200 in 3 different months they are qualified! \*\*

### **Month In Review!**

To be filled out AFTER the month has ended!

| th run smoother? (Y/N) Explain                  |
|---|
| th run smoother? (Y/N) Explain                  |
| th run smoother? (Y/N) Explain                  |
| th run smoother? (Y/N) Explain                  |
|   |
|   |
|   |
| el my goal? (Y/N) If not how can I fix it?      |
| el my goal? (Y/N) If not how can I fix it?      |
| cel my goal? (Y/N) If not how can I fix it?     |
| my goal? (Y/N) If not how can I fix it?         |
| Did I meet or excel my goal? (Y/N)              |
| r excel my goal? (Y/N) If not how can I fix it? |
| el my goal? (Y/N) If not how can I fix it?      |
|   |

= \$ \_\_\_\_\_Total Commission



### My Promise to Mary Kay Ash For Independent Beauty Consultants

In conducting my Mary Kay business, I commit to:

- 1. Conduct myself with dignity in speech, behavior and dress in order that I may uphold and project a professional image.
- 2. Dedicate myself to enriching the lives of individuals, fostering their growth through the sharing of wisdom and adherence to the Golden Rule and philosophies on which the Mary Kay business opportunity was founded.
- 3. Be the essence of dependability honoring all commitments and promises that I make.
- Respect and practice punctuality, believing that being late constitutes thievery of another person's most precious possession — time!
- 5. Never let greed or pettiness influence me to do wrong.
- 6. Always uphold and support my sister Independent Beauty Consultants, maintaining harmonious and mutually beneficial working relationships by working through problems and situations perceived or real —with the goal of reaching mutual peace.
- 7. Be in a continuous program of learning, and always be willing to share that knowledge with my sister Independent Beauty Consultants.
- 8. Support recruiting practices within the guidelines of the Golden Rule, knowing that by following these guidelines I can help avoid misunderstandings and potential recruiting disputes.
- 9. Honestly and accurately represent Mary Kay® products and the business opportunity, only using claims substantiated by the Company.
- 10. Act as an ambassador of goodwill to my customers.
- 11. Sell Mary Kay® products in a manner consistent with their quality and value.
- 12. Maintain the highest standards of integrity, honesty and responsibility in dealings with the Company, my customers and other Independent Beauty Consultants.
- 13. Never let my dignity be shattered by losing my temper.

| Signature | Date |
|-----------|------|
|           |      |

My Weekly Plan

|          | My Time | Family Time | IPAs    | MK Time   | Faith    | Job    | Recruiting |
|----------|---------|-------------|---------|-----------|----------|--------|------------|
|          | Sunday  | Monday      | Tuesday | Wednesday | Thursday | Friday | Saturday   |
|          | Gunday  | Monday      | rucsuay | Wednesday | marsaay  | Triday | Cataraay   |
| 6:00 AM  |         |             |         |           |          |        |            |
| 7:00 AM  |         |             |         |           |          |        |            |
| 8:00 AM  |         |             |         |           |          |        |            |
| 9:00 AM  |         |             |         |           |          |        |            |
| 10:00 AM |         |             |         |           |          |        |            |
| 11:00 AM |         |             |         |           |          |        |            |
| 12:00 PM |         |             |         |           |          |        |            |
| 1:00 PM  |         |             |         |           |          |        |            |
| 2:00 PM  |         |             |         |           |          |        |            |
| 3:00 PM  |         |             |         |           |          |        |            |
| 4:00 PM  |         |             |         |           |          |        |            |
| 5:00 PM  |         |             |         |           |          |        |            |
| 6:00 PM  |         |             |         |           |          |        |            |
| 7:00 PM  |         |             |         |           |          |        |            |
| 8:00 PM  |         |             |         |           |          |        |            |
| 9:00 PM  |         |             |         |           |          |        |            |
| 10:00 PM |         |             |         |           |          |        |            |

# Party Your Way to SUCCESS in Mary Kay!



|                 | Classes | Interviews | Team Members |
|-----------------|---------|------------|--------------|
| Sr. Consultants | 4       | 8          | 1-2          |
| Red Jackets     | 8       | 15         | 3-4          |
| Team Leader     | 12      | 25         | 5            |
| Fut.Dir/DIQ     | 25      | 50         | 10           |
| Grand Achiever  | 35      | 70         | 14           |
| Director        | 33      | 65         | 24           |

| Perfect Start           |
|-------------------------|
| 5 Parties in 2<br>Weeks |
| Power Start             |
|                         |

### senior consultant



4 parties

1-2 active team members



### star team builder

8 parties

3-4 active team members

### team leader



12 parties

5 active team members

### future director DIQ



25 parties

10 active team members





25 parties

14 active team members



### director

Once you have completed 25 parties and entered DIQ you and your team members each hold 3 parties to complete Directorship.

10 Team Members + Yourself = 11 33/11 = 3 Parties/Team Member

**33 parties**, 24 active team members

The *means* to EVERY end in Mary Kay is contained within the Party!!!