

# Dress For Success...

## What to wear to all Mary Kay appointments and Success Events

Our Company Founder, Mary Kay Ash, asked two things of us...  
(1) never break the Basic Skin Care Set, and  
(2) wear a skirt or dress to all Mary Kay appointments and events.



### MARY KAY CONSULTANT

Dress or Business Suit, black or neutral hose when appropriate, and professional dress shoes. Mary Kay logo pin.



### MARY KAY SENIOR CONSULTANT

Same attire as Mary Kay Consultant with Mary Kay Senior Consultant pin enhancer.



### STAR TEAM BUILDER

Black skirt, white blouse, RED Jacket with Star Team Builder enhancer, black or neutral hose when appropriate, and black professional dress shoes.



### TEAM LEADER

Same attire as Star Team Builder except Team Leader enhancer is worn.



### FUTURE SALES DIRECTOR/DIQ

Black skirt, BLACK blouse (DIQ only), Red Jacket with Future Sales Director enhancer and scarf, black or neutral hose when appropriate, and black professional dress shoes.



### WHAT ARE YOUR MARY KAY PINS SAYING ABOUT YOU?



Your Mary Kay Pins are a representation of your incredible accomplishments in your business and should be worn with pride. However, be careful not to over-due it. Too many pins adorning your lapel can look cluttered and distasteful. A good rule of thumb is no more than 3 pins including your Mary Kay logo pin. Your Ladder of Success Pin and Power Start Pin are always great choices.



Taking pride in your appearance and the way your starter kit and mirrors look is all a part of Business Etiquette. You cannot expect to sell the product if you do not wear the product. Also, think about this: Which product would you be more likely to purchase—Clean or Dusty? Having a clean and neat automobile personifies pride and self assurance in your business and what Mary Kay stands for.