

My Promise to Mary Kay Ash
For Independent Beauty Consultants

In conducting my Mary Kay business, I commit to:

1. Conduct myself with dignity — in speech, behavior and dress — in order that I may uphold and project a professional image.
2. Dedicate myself to enriching the lives of individuals, fostering their growth through the sharing of wisdom and adherence to the Golden Rule and philosophies on which the Mary Kay business opportunity was founded.
3. Be the essence of dependability — honoring all commitments and promises that I make.
4. Respect and practice punctuality, believing that being late constitutes thievery of another person's most precious possession — time!
5. Never let greed or pettiness influence me to do wrong.
6. Always uphold and support my sister Independent Beauty Consultants, maintaining harmonious and mutually beneficial working relationships by working through problems and situations — perceived or real — with the goal of reaching mutual peace.
7. Be in a continuous program of learning, and always be willing to share that knowledge with my sister Independent Beauty Consultants.
8. Support recruiting practices within the guidelines of the Golden Rule, knowing that by following these guidelines I can help avoid misunderstandings and potential recruiting disputes.
9. Honestly and accurately represent Mary Kay® products and the business opportunity, only using claims substantiated by the Company.
10. Act as an ambassador of goodwill to my customers.
11. Sell Mary Kay® products in a manner consistent with their quality and value.
12. Maintain the highest standards of integrity, honesty and responsibility in dealings with the Company, my customers and other Independent Beauty Consultants.
13. Never let my dignity be shattered by losing my temper.



Signature _____

Date _____