

How to Match Foundation Shades

- Determine their shade: Ivory, Beige, Bronze
- Determine the intensity (refers to the first number in the shade name) 1 is the lightest, 2 is darker, etc. 7 is lighter than 8
- Determine their undertone (refers to the last 2 numbers in the shade name)
If shade ends in:
 - 00 it has a neutral (yellow) undertone
 - 02 it has an olive (or more golden) undertone
 - 04 it has a pink undertone
 - 05 is more pink
 - 07 it has an orange undertone
 - 08 is a brown undertone

Examples:

- If you have a beige skin tone with pink undertones, Beige 304 or 404 would be her shade depending on her color intensity (lighter=304 or darker=404)
 - If you have an ivory skin tone that has yellow undertones, she would either be Ivory 100 or 200
 - If you have a bronze skin tone that has orange undertones, she would either be 708 or 808 depending on her color intensity (lighter=708 or darker=808)
- Remember, practice makes perfect. The more skin you see, the better you will get!