



## WOMEN IN BUSINESS PORTFOLIO

By SD Nicole Brown



Get yourself an awesome little portfolio (suggest leather zip-around). You will need the plastic sheet protectors you can fit in the binder with the 3 holes on the side. Inside you will place the completed portfolio with their business card and AFTER picture. The other side can be for a full size advertisement (free to them!) and then slip more business cards in between the papers. You can build your business with quality women saying this, “My name is \_\_\_\_\_ and I am with Mary Kay. I am starting a Women in Business Portfolio and I would LOVE to feature you and your business! Could you get excited about some free advertising? All we need to do is a quick 45-minute makeover and picture. You will fill out the portfolio sheet and place your business card on it!”

\_\_\_\_\_  
Insert Business Card

**Business Profile:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Model: \_\_\_\_\_

Profession: \_\_\_\_\_

Date: \_\_\_\_\_

Skin Type: Dry\_\_\_ Combination\_\_\_ Oily\_\_\_

Hair Color: \_\_\_\_\_

Products I might use on a regular basis:

Skin Care \_\_\_\_\_ Color Cosmetics \_\_\_\_\_

Body Care \_\_\_\_\_ Skin Supplements \_\_\_\_\_

Nail Care \_\_\_\_\_ Fragrances \_\_\_\_\_

What do you like best about your new look?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Products used to achieve your New Look:**

Foundation: \_\_\_\_\_

Eye Color Base: \_\_\_\_\_

Eye Color Contour: \_\_\_\_\_

Eye Color Accent: \_\_\_\_\_

Eye Defining Pencil: \_\_\_\_\_

Cheek Color: \_\_\_\_\_

Lip Liner: \_\_\_\_\_

Lipstick: \_\_\_\_\_

Lip Gloss: \_\_\_\_\_

How does your skin feel after using Mary Kay Products:

\_\_\_\_\_